

Colorado's FAFSA Completion Project

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Today's Goal

Share what Colorado has learned
in the past four years of FAFSA
Completion Project
implementation to boost and
accelerate your state's efforts.



Outline for Today's Discussion

- Colorado Landscape
- What is FAFSA Completion Project?
- Why implement?
- Colorado's Goals for Project
- Best/Promising Practices
- Data & Agreements
- State FAFSA Portal
- Report Options
- Timeline
- How can Colorado help your state?

Postsecondary Workforce Readiness Definition

“The knowledge, skills, and behaviors essential to high school graduates to be prepared to enter college and the workforce and compete in the global economy including content knowledge, learning and behavior skills”

Source: State Board of Education and the Commission on Higher Education’s joint adoption on June 30, 2009 of the description of Postsecondary and Workforce Readiness.



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Landscape

- **By 2020 74% of all jobs in Colorado (3 million jobs) will require education beyond high school**
 - 26% will require a high school diploma or less
 - 32% will require some college, an associate's degree or certificate
 - 29% will require a bachelor's degree
 - 12% will require a master's degree or better

Between 2010 and 2020, new jobs in Colorado requiring a postsecondary education and training will grow by 716,000, while jobs for high school graduates will grow by 268,000.

- Source: Georgetown University, *Job Growth and Education Requirements*, 2013

WHY FAFSA Project?

H&R
BLOCK



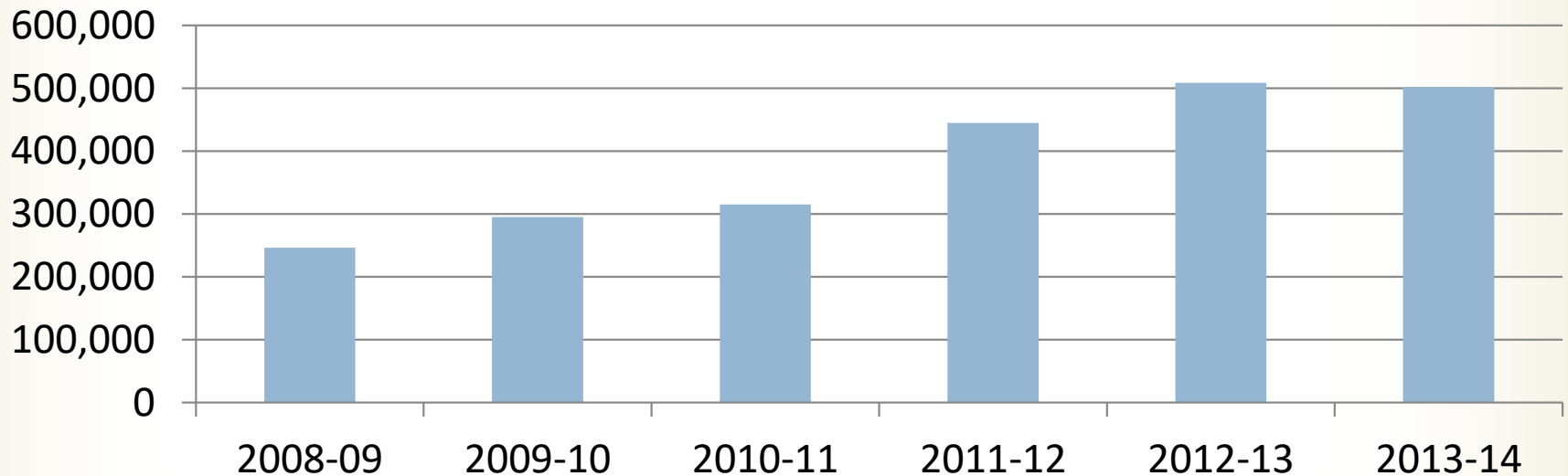
THE UNIVERSITY OF
CHICAGO

90%



FAFSA Completion for Colorado

All Students



2011 FAFSA Completion Project Began

Source: IFAP Application Volume

Promising Practices

FAFSA Project Purpose

- Provide districts and schools with FAFSA completion information to assist in guiding intentional, individualized conversations with student and their families.
 - Leverage as primary indicator of enrollment in education beyond high school
 - Increase the number of students who enter and complete a degree or credential
 - Maximize resources by connecting school counselors, students, and families through FAFSA
 - Provide state leadership for FAFSA completion to assist local-level efforts

Project Outcomes/Practices

- Increase enrollment in postsecondary education and degree/credential completion
- Ensure students maximize Federal financial aid resources, such as Pell
- Connect “summer melt” resources
- Replicate studies with Colorado data
- Resources for high-need populations and wrap-around services for homeless, foster, and other independent student populations
- Systemic change lever to utilize data to maximize resources for students

FAFSA Completion Project Goals

- **Create simple tool for Colorado district and schools to identify students who needs assistance in accessing higher education**
 - Plug-and-play tool
 - No need for additional software or technology
 - Maximized time for current personnel
 - Minimal training of users
 - Accurately match students with schools/districts (4% error rate)
 - Help FAFSA be fun and simple – remove the fear
 - Emphasize importance of FAFSA as indicator to higher education
 - Align FAFSA and higher ed matriculation data points
 - Unique identifier (mountain goat)
 - History of progress year-over-year

Complex Data Simplified

- **Data agreements for student-level info**
- **Access levels with authentication**
- **Attorney General “thumbs-up”**
- **Copy of Agreement**
- **Push system to districts**

Funding the portal

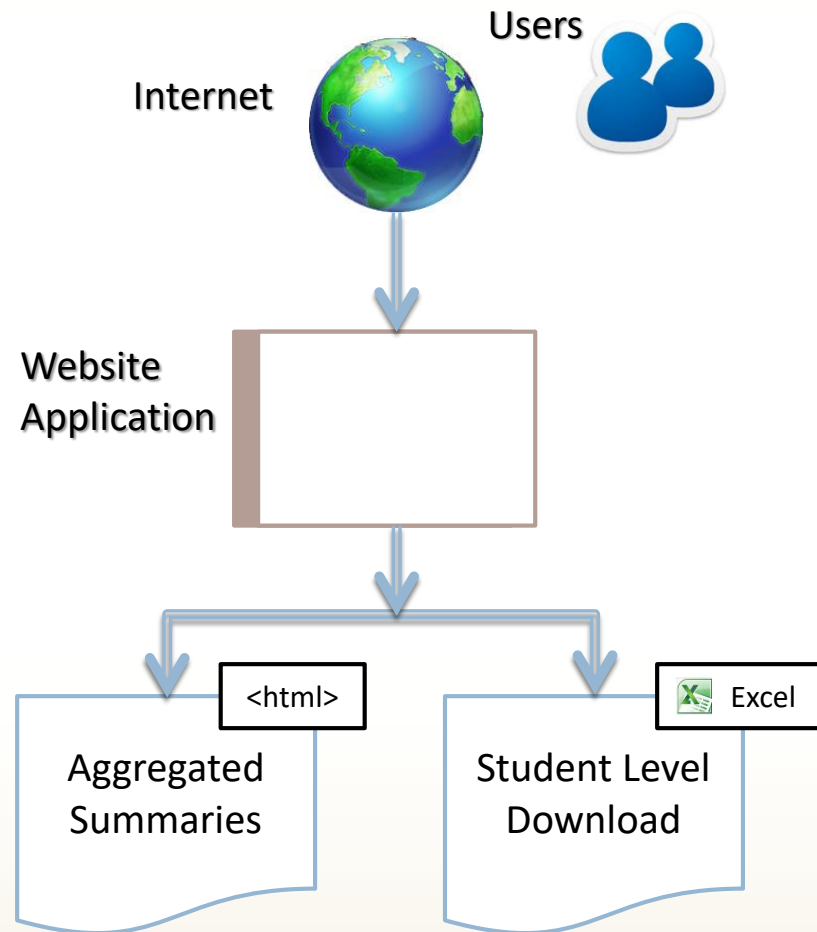
- **Building the portal (6-month project)**
 - State general funds
 - CACG

- **Sustained through general funds**
 - Data (4 hours per week)
 - District support (4 hours per week)
 - Partnership to coordinate with districts (DHE & CDE)
 - Connecting state & federal resources

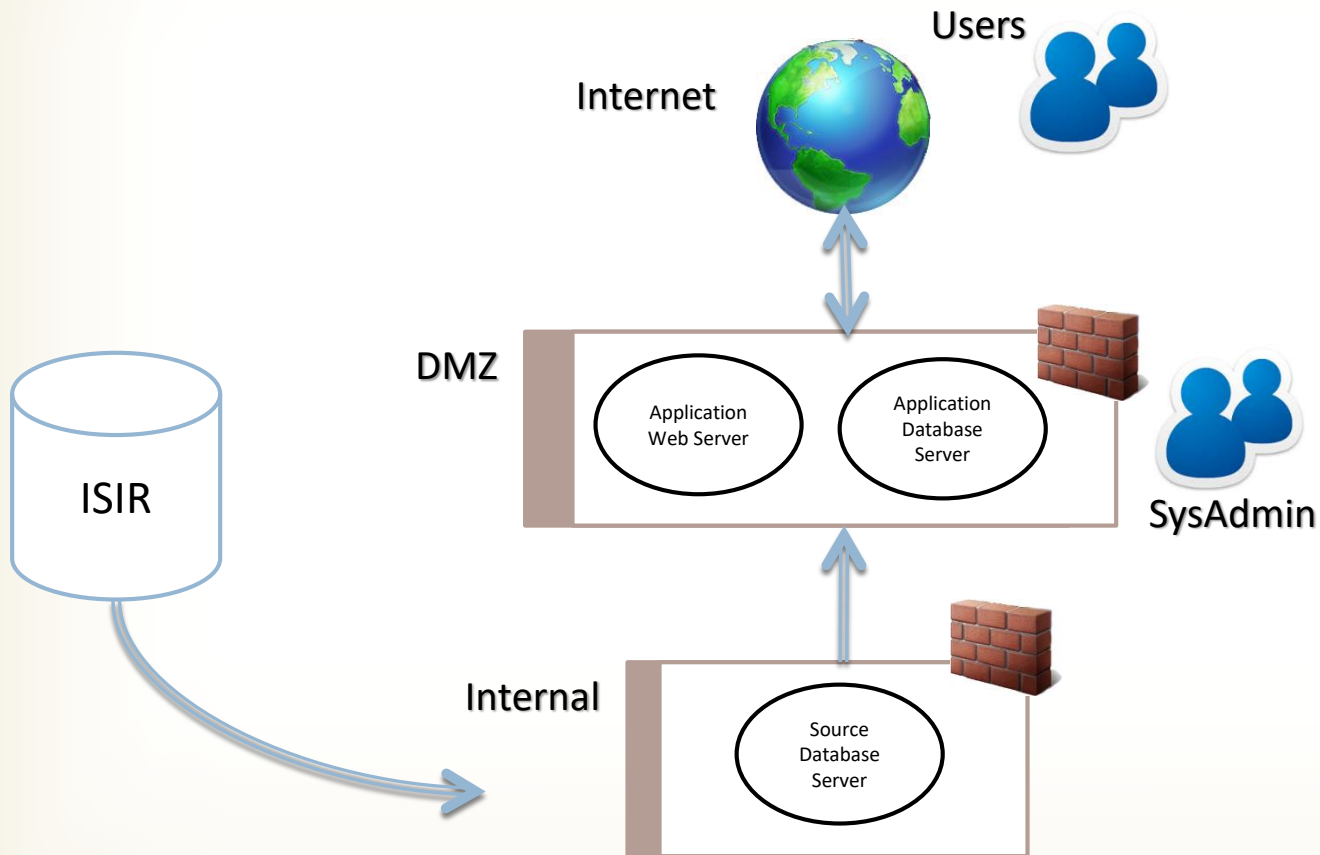
FAFSA Completion Portal

Elegant, Efficient Simplicity

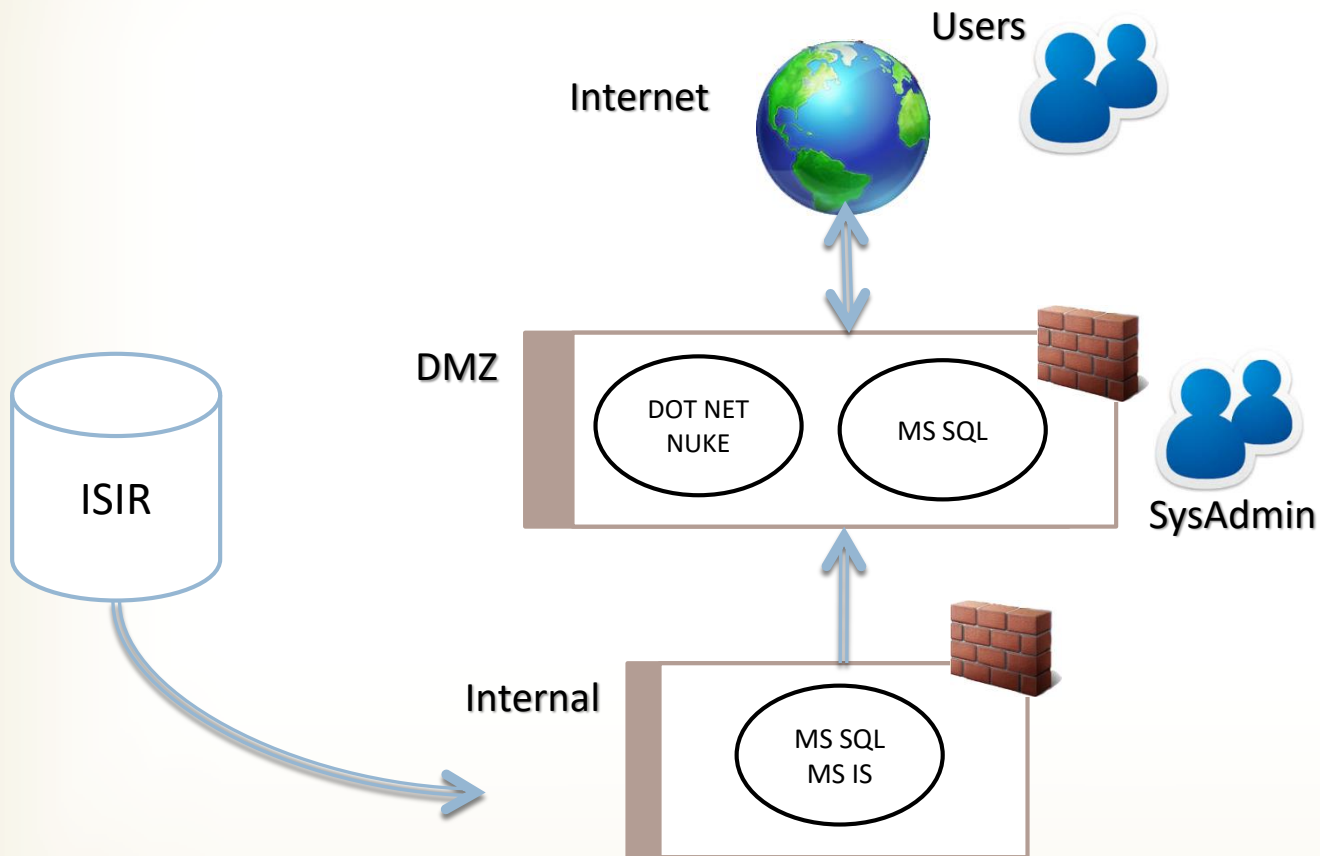
Current Colorado Process Flow



Current Colorado System Architecture



Current Colorado Application Architecture



Home Page

<http://highered.colorado.gov/fafsa/>

The screenshot shows a web browser window displaying the FAFSA Completion Report page. The browser's address bar shows the URL <http://highered.colorado.gov/fafsa/>. The page features a navigation menu with options for 2014-2015 FAFSA, 2013-2014 FAFSA, 2012-2013 FAFSA, Fill Out FAFSA, and HS FAFSA Completion Report. A progress bar indicates the current status: "You are here: 2014-2015 FAFSA". The main content area includes a graphic of a Rocky Mountain Bighorn Sheep climbing a mountain towards a goal flag, with a vertical scale from 10% to 100%. The text next to the graphic states: "COLORADO 2014-2015 FAFSA Completion Project Goal - 550,000 Applications Filed Application To-Date: 198,995 Watch the Rocky Mountain Bighorn Sheep climb to Colorado's FAFSA Completion Project Goal." Below this is a disclaimer and contact information for Maggie Yang at maggie.yang@dhe.state.co.us. The page footer shows the system tray with the time 1:20 PM and date 4/10/2014.

2014-2015 FAFSA 2013-2014 FAFSA 2012-2013 FAFSA Fill Out FAFSA HS FAFSA Completion Report

You are here: 2014-2015 FAFSA

COLORADO 2014-2015 FAFSA Completion Project
Goal - **550,000** Applications
Filed Application To-Date: **198,995**
Watch the Rocky Mountain Bighorn Sheep climb to Colorado's FAFSA Completion Project Goal.

Disclaimer: Data in this table is compiled from U.S. Department of Education and other sources. Various matching techniques have been applied to maximize identification of eligible students. This information is dynamic and changes occur on a regular basis. As a result, representations may be slightly higher or lower than that shown in an earlier reporting period. Department of Higher Education offers a free service to districts and schools, through College In Colorado which offers greater precision to the level of an individual student. Please contact maggie.yang@dhe.state.co.us for additional information. This information is used by district counselors to help reach students who might otherwise not complete an application. Additionally, enrollment data was collected using the SURDS (Student Unit Record Data System) and the National Student Clearinghouse databases.
Data updated weekly. Last update - 4/2/2014.

Aggregate Data by High Schools

Browser window showing the URL <http://higher.ed.colorado.gov/afsa/>. The page title is "2014-2015 FAFSA". The browser interface includes a search bar with "Google" and a "Sign In" button.

Data updated weekly. Last update - 4/2/2014.

2014-2015 FAFSA Completion Report by High School



Drag a column header and drop it here to group by that column

District	School	# Senior	# FAFSA	% Completed FAFSA
ACADEMY 20	ACADEMY ONLINE	15	3	20
ACADEMY 20	AIR ACADEMY HIGH SCHOOL	375	193	51
ACADEMY 20	ASPEN VALLEY HIGH SCHOOL	36	5	13
ACADEMY 20	DISCOVERY CANYON CAMPUS SCHOOL	230	101	43
ACADEMY 20	LIBERTY HIGH SCHOOL	387	147	37
ACADEMY 20	PINE CREEK HIGH SCHOOL	360	149	41
ACADEMY 20	RAMPART HIGH SCHOOL	361	166	45
ACADEMY 20	TCA COLLEGE PATHWAYS	103	40	38
ACADEMY 20	THE CLASSICAL ACADEMY HIGH SCHOOL	130	77	59
ADAMS 12 FIVE STAR SCHOOLS	ACADEMY OF CHARTER SCHOOLS	110	40	36
ADAMS 12 FIVE STAR SCHOOLS	COLORADO VIRTUAL ACADEMY (COVA)	178	31	17
ADAMS 12 FIVE STAR SCHOOLS	HORIZON HIGH SCHOOL	443	145	32
ADAMS 12 FIVE STAR SCHOOLS	LEGACY HIGH SCHOOL	485	214	44
ADAMS 12 FIVE STAR SCHOOLS	MOUNTAIN RANGE HIGH SCHOOL	413	142	34
ADAMS 12 FIVE STAR SCHOOLS	NORTHGLENN HIGH SCHOOL	359	77	21
ADAMS 12 FIVE STAR SCHOOLS	PATHWAYS FUTURE CENTER	288	12	4
ADAMS 12 FIVE STAR SCHOOLS	THORNTON HIGH SCHOOL	382	93	24
ADAMS 12 FIVE STAR SCHOOLS	VANTAGE POINT	112	8	7
ADAMS COUNTY 14	ADAMS CITY HIGH SCHOOL	392	86	21
ADAMS COUNTY 14	LESTER R. ARNOLD HIGH SCHOOL	131	5	3
ADAMS-ARAPAHOE 28J	APS ONLINE SCHOOL	82	2	2
ADAMS-ARAPAHOE 28K	AURORA CENTRAL HIGH SCHOOL	77	7	9

* is shown in place of counts 10 or less

Log-in Page

The screenshot shows a web browser window with the URL <http://higher.ed.colorado.gov/fafsa/>. The page title is "2014-2015 FAFSA". The browser's address bar shows the URL, and the page content includes a navigation menu with options like "Page", "Safety", and "Tools". The main heading is "FAFSA Completion Report", and there are tabs for "2014-2015 FAFSA", "2013-2014 FAFSA", "2012-2013 FAFSA", and "Fill Out FAFSA". A breadcrumb trail indicates "You are here: 2014-2015 FAFSA". The main content area is titled "COLORADO 2014-2015 FAFSA Completion Project". A modal form titled "User Log In" is overlaid on the page, containing the following fields and buttons:

User Log In

Username:

Password:

[Login](#)

[Reset Password](#)

Below the modal, a table is visible with the following data:

District	School	# Senior	# FAFSA	% Completed FAFSA
ACADEMY 20	ACADEMY ONLINE	15	1	6
ACADEMY 20	AIR ACADEMY HIGH SCHOOL	375	178	47
ACADEMY 20	ASPEN VALLEY HIGH SCHOOL	36	4	11
ACADEMY 20	DISCOVERY CANYON CAMPUS SCHOOL	230	92	40
ACADEMY 20	LIBERTY HIGH SCHOOL	387	133	34

District-level Student Data

The screenshot shows a web browser displaying the FAFSA Completion Report page. The browser's address bar shows the URL <http://highered.colorado.gov/afsa/>. The page features a dark blue header with the title "FAFSA Completion Report" and navigation links for "Demo" and "Logout". Below the header is a menu with tabs for "2014-2015 FAFSA", "2013-2014 FAFSA", "2012-2013 FAFSA", "Fill Out FAFSA", and "HS FAFSA Completion Report". The "HS FAFSA Completion Report" tab is selected, and a "Demo" button is visible below it. The main content area includes a progress chart titled "COLORADO 2014-2015 FAFSA Completion Project" with a goal of 550,000 applications and 198,995 filed to date. A disclaimer and contact information for Maggie Yang are also present.

You are here: 2014-2015 FAFSA

COLORADO 2014-2015 FAFSA Completion Project

Goal - **550,000** Applications
Filed Application To-Date: **198,995**

Watch the Rocky Mountain Bighorn Sheep climb to Colorado's FAFSA Completion Project Goal.

Disclaimer: Data in this table is compiled from U.S. Department of Education and other sources. Various matching techniques have been applied to maximize identification of eligible students. This information is dynamic and changes occur on a regular basis. As a result, representations may be slightly higher or lower than that shown in an earlier reporting period. Department of Higher Education offers a free service to districts and schools, through College In Colorado which offers greater precision to the level of an individual student. Please contact maggie.yang@dhe.state.co.us for additional information. This information is used by district counselors to help reach students who might otherwise not complete an application. Additionally, enrollment data was collected using the SURDS (Student Unit Record Data System) and the National Student Clearinghouse databases.

Data updated weekly. Last update - 4/2/2014.

2014-2015 FAFSA Completion Report by High School

Drag a column header and drop it here to group by that column

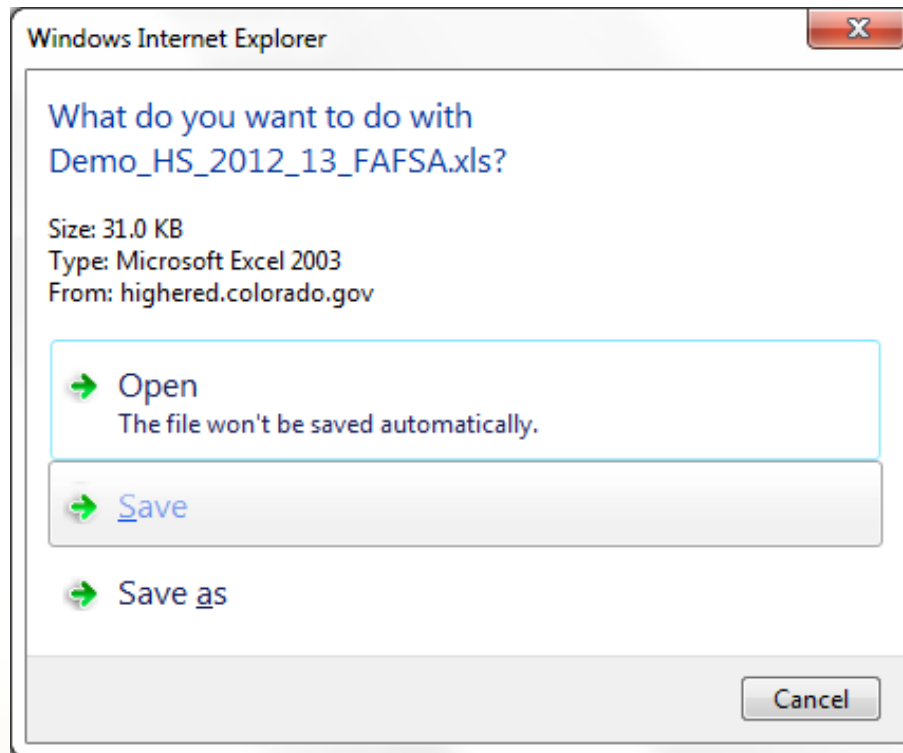
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ACADEMY 20	LIBERTY HIGH SCHOOL	387	147	37

Student-level Data Report

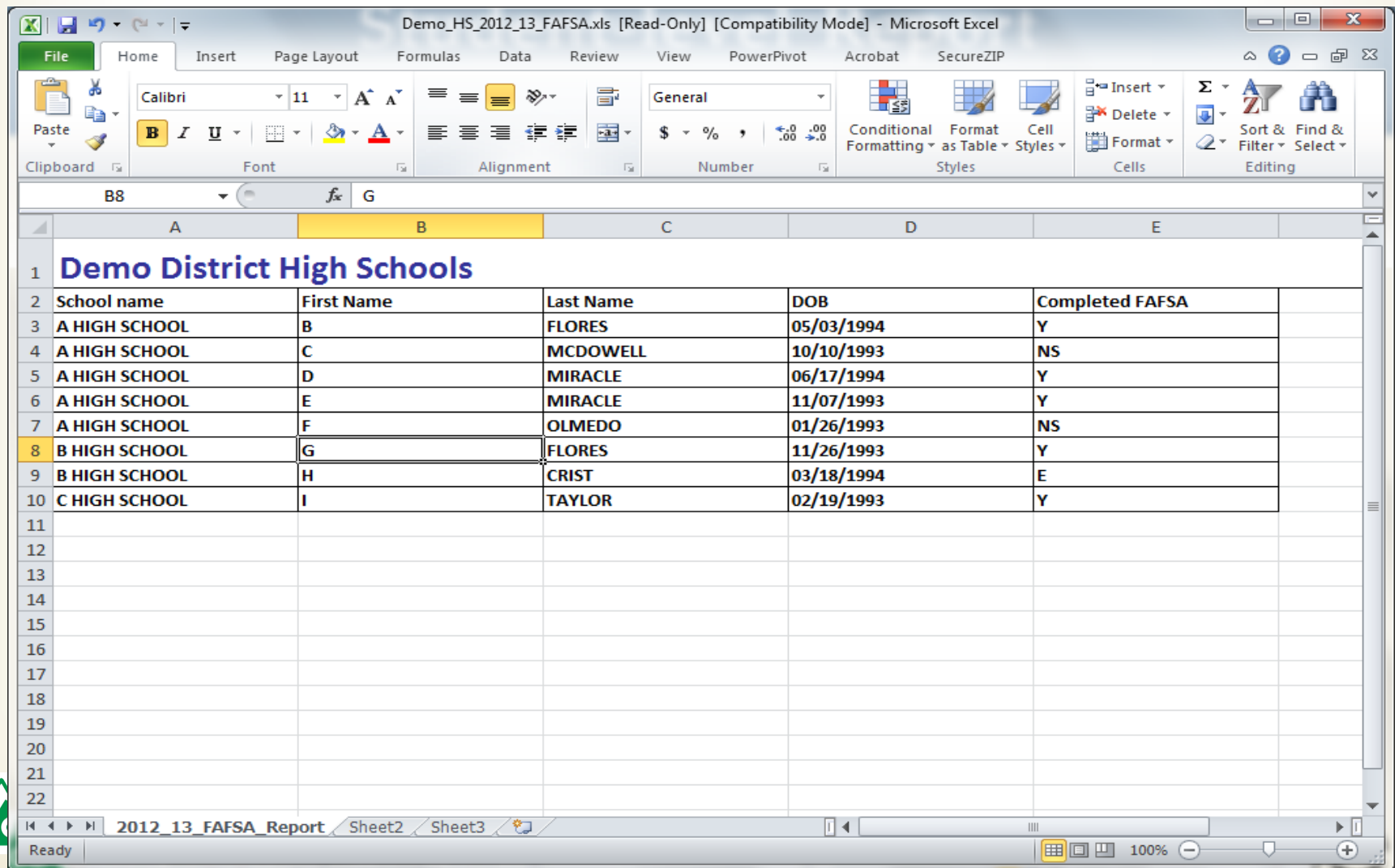
The screenshot shows a web browser window with the URL <http://highered.colorado.gov/fafsa/HSAFAFSACompletionReport/Demo.aspx>. The browser's address bar and menu bar are visible. The page content includes a navigation menu with the following items: [2014-2015 FAFSA](#), [2013-2014 FAFSA](#), [2012-2013 FAFSA](#), [Fill Out FAFSA](#), and [HS FAFSA Completion Report](#). Below the navigation menu, a breadcrumb trail reads "You are here: HS FAFSA Completion Report » Demo". The main content area features a heading "CACG District Report" and a link for "2012-13 FAFSA Completion Report". At the bottom of the page, there is a footer with links for "2014-2015 FAFSA", "2013-2014 FAFSA", "2012-2013 FAFSA", "Fill Out FAFSA", "HS FAFSA Completion Report", "Privacy Statement", and "Terms Of Use". The footer also includes the text "Copyright 2013 by Colorado Department of Higher Education".



Download Option



Student-level Report



Demo_HS_2012_13_FAFSA.xls [Read-Only] [Compatibility Mode] - Microsoft Excel

File Home Insert Page Layout Formulas Data Review View PowerPivot Acrobat SecureZIP

Clipboard Font Alignment Number Styles Cells Editing

B8 fx G

	A	B	C	D	E
1	Demo District High Schools				
2	School name	First Name	Last Name	DOB	Completed FAFSA
3	A HIGH SCHOOL	B	FLORES	05/03/1994	Y
4	A HIGH SCHOOL	C	MCDOWELL	10/10/1993	NS
5	A HIGH SCHOOL	D	MIRACLE	06/17/1994	Y
6	A HIGH SCHOOL	E	MIRACLE	11/07/1993	Y
7	A HIGH SCHOOL	F	OLMEDO	01/26/1993	NS
8	B HIGH SCHOOL	G	FLORES	11/26/1993	Y
9	B HIGH SCHOOL	H	CRIST	03/18/1994	E
10	C HIGH SCHOOL	I	TAYLOR	02/19/1993	Y
11					
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22					

2012_13_FAFSA_Report Sheet2 Sheet3

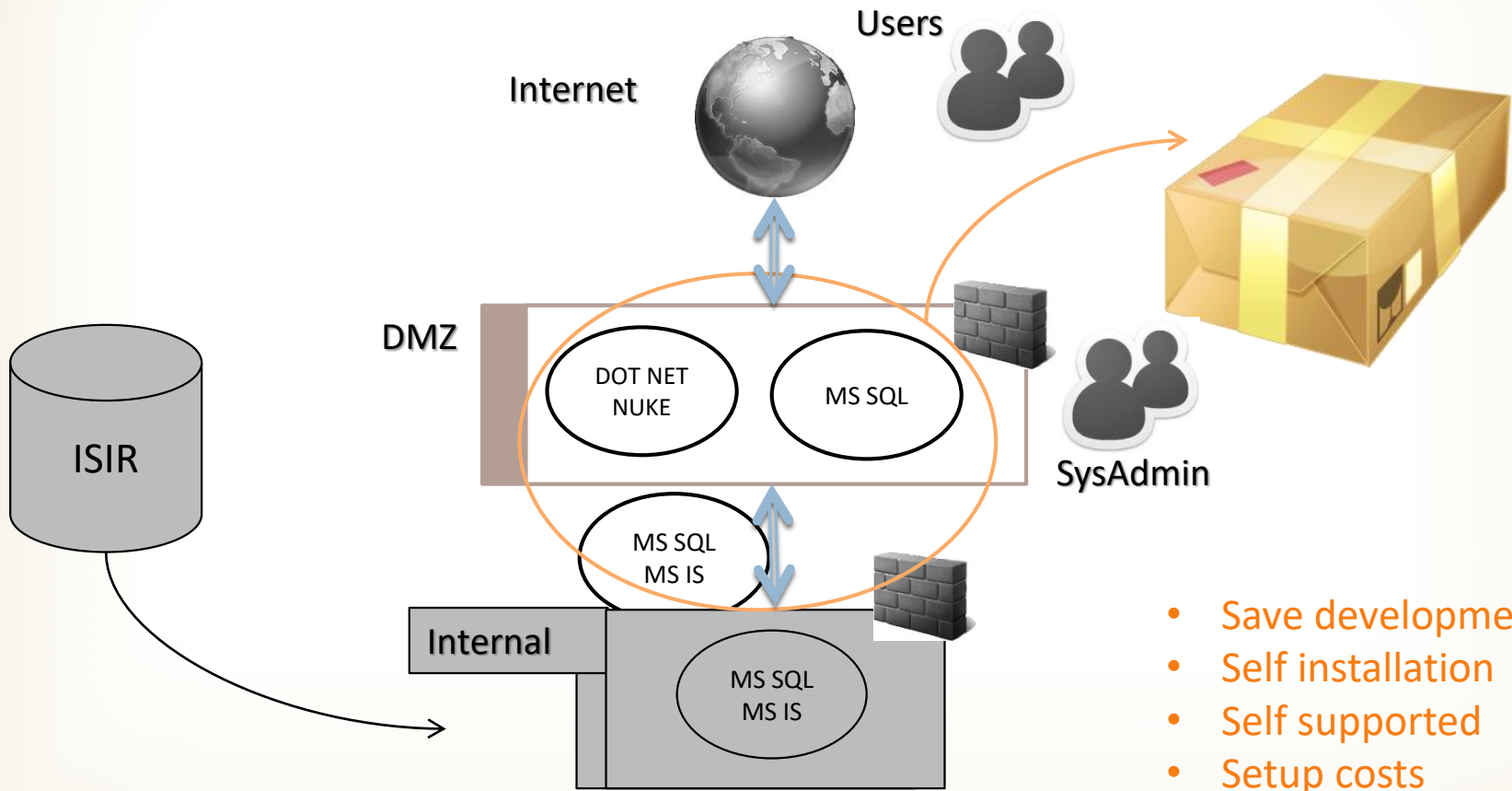
Ready 100%

FAFSA Report Legend

- **Status Options for student level FAFSA completion report**
 - **NS** – no signature (student or parent)
 - **E** – Error (Incorrect completion of FAFSA as determined by U.S. Dept. of Ed)
 - **Y** – Complete

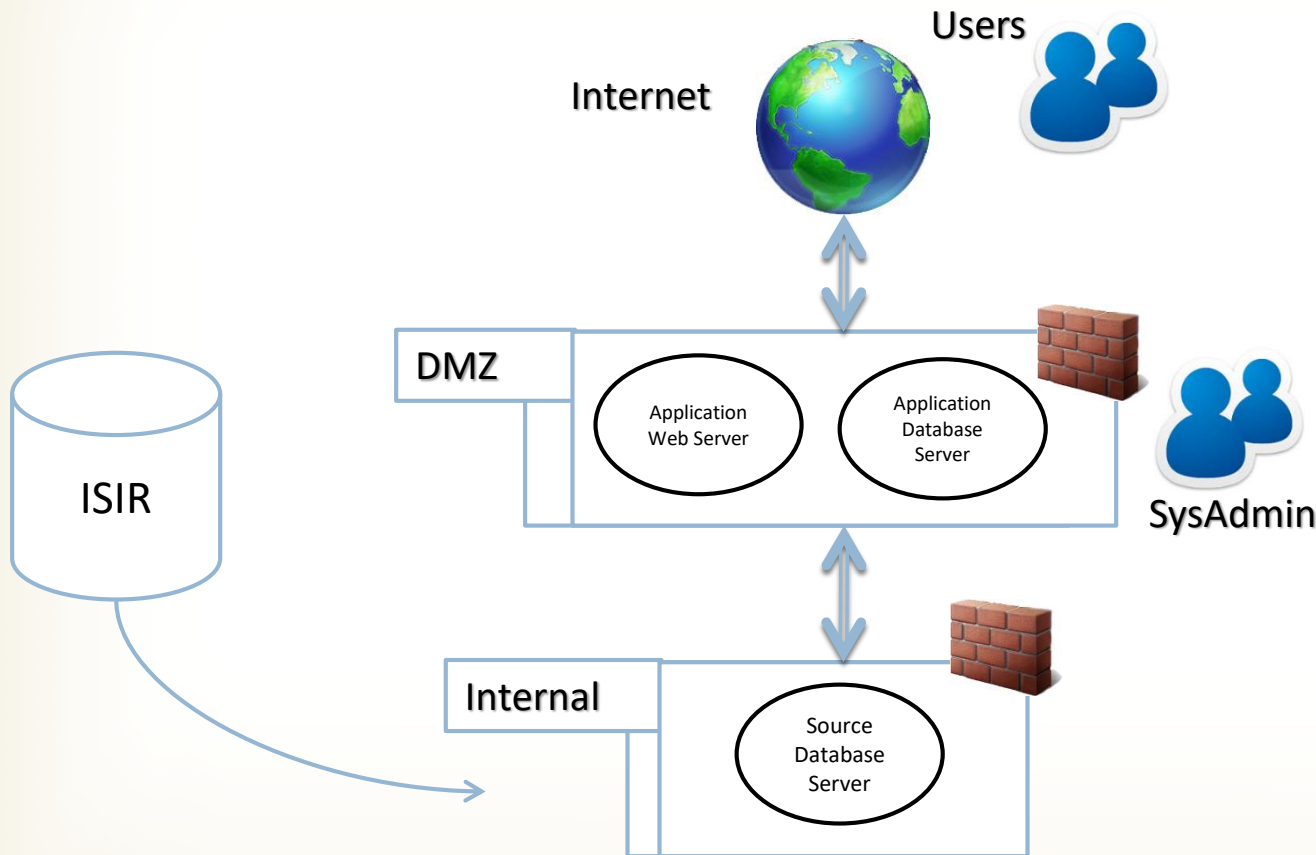
How can Colorado help your state implement a FAFSA portal?

One-time



- Save development time
- Self installation
- Self supported
- Setup costs

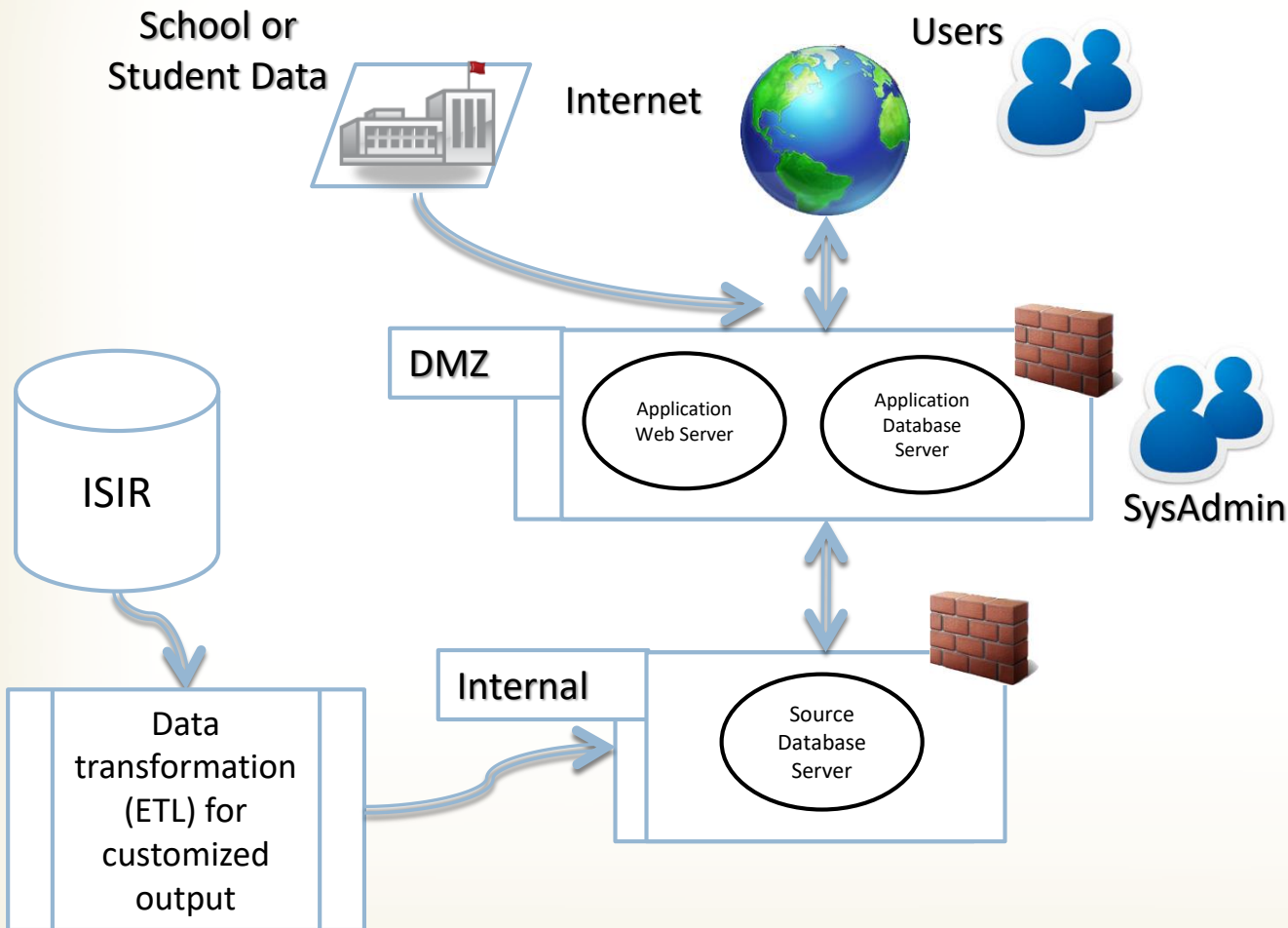
On-going Option 1 – ISIR Data Delivery



- SaaS Model
- No Development
- Annual Subscription
- Hosted by CDHE
- Supported by CDHE

- User Access Control controlled by States
- Data delivery via website (.xlsx)

On-going Option 2 – ISIR Data Delivery + State



- State customizations may include student lists or school demographics

Implementation Timeline

Agreements Spring 2014

Outline participation and specific expectations

Planning Summer 2014

Begin Implementation for States

Draft Portal Fall 2014

Adopt local guidelines and 9th graders may use guideposts

Implementation Winter 2014

Training and partnership for district

FAFSA Portal Winter 2015

FAFSA Season begins January 2015

Next Steps

1. Complete Survey

<https://www.surveymonkey.com/s/PQ93HC2>

2. Follow-up webinar or call for discussion with interested states

3. Complete agreement with Colorado



Thank You



Questions

Program Contacts:

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Misti Ruthven, Director, Postsecondary Readiness, CO Dept of Ed,
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